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## EXECUTIVE SUMMARY

Business CFO For Hire was established in 2011, to assist the entrepreneurial, privately owned companies with revenue up to \$100MM, and who do not have a dedicated Chief Financial Officer (CFO).

Our philosophy is very simple; we want YOU to succeed.

We focus on bringing value to the back office, by allowing all entrepreneurs / business owners and stakeholders the ability to have good solid reliable information to assist them in making decisions – we eliminate the guesswork, and empower an informed decision making process.

We bring 30 plus years of experience, best practices and solutions to the privately-owned business owner.

Further to our CFO offering we offer both Bookkeeping and HR services. Onsite or remote services are available based on the client’s needs. Accounting and HR applications on a SaaS model is also available.

No haggling or surprises on our billing.

**No Contract** –We work on a hand-shake basis with our clients

**Ceiling on Fees** – A weekly ceiling on our fees that will fit within your budget. No fee surprises.

**Independent Contractor** – We work on a Form 1099 basis – no employment benefit costs.

**Key Contacts** –We typically know the top bankers, lenders, and other such professionals in the community.

## SERVICES WE OFFER (SALIENT)

- Analysis
- Best Practices Implementation
- Bench Marking
- Budgets
- Capital Sourcing / Funding
  - ABL
  - Banks
  - Private Placement
- Cost Benefit Analysis
- Defining Resources To Support Financial Operations
- Evaluation, Implementation, & Migration Of ERP Solutions
- Feasibility Studies
- Internal Controls & System Implementation
- JIT Policy & Deployment
- KPI’s Identification & Implementation
- M&A (Buying And Selling)
- Management Accounts
  - Cash Flows
  - Cost Accounting
  - Forecasts
  - Month / Qtr / Year End
- Negotiations
  - Banks
  - PE / VC
  - Vendors
- Profitability Improvement
  - Vertically Integration
  - ROI Initiatives
- Project Management
- Restructuring
- Risk Mitigation

## TYPE OF INDUSTRIES WE HAVE ASSISTED

- Aero Space
- Architects
- Commodity
- Construction
- E-Commerce
- Employment Agency
- Engineering
- Franchisee
- Franchisor
- Import & Export
- Manufacturing
- Marketing Agency
- Medical Practices
- Non-Profit
- Payroll / PEO
- Property Management
- Retail
- Scrap Yards
- Services Based
- Technology
- Wholesale